



America's Search for the Next Queen of New Year's Eve

National Tour August/September 2026



National Finals in Key West: Saturday, October 10th

DALLAS-NYC-WEST HOLLYWOOD/LOS ANGELES-MINNEAPOLIS-JACKSONVILLE-WILTON MANORS/FORT LAUDERDALE



"IF THE SHOE FITS" returns for its second year, offering Professional Entertainers and Drag Stars around the United States the chance to become the STAR of the world-famous Key West High Heel Shoe Drop, one of the world's most iconic New Year's Eve celebrations and covered internationally by CNN. Presented by Bourbon Street Pub and the Monroe County Tourist Development Council (TDC) with support from Island House Key West, "IF THE SHOE FITS" will visit seven cities across the United States between the end of August and October. We are looking for entertainers with outstanding stage presence and the ability to command spectators by the thousands.

The finalist who best embodies the glamour, charisma, professionalism, and spirit established by the iconic Queens of New Year's Eve—including the legendary Sushi, who reigned as the original Queen of New Year's Eve for 25 years, Christopher Peterson, Randy Roberts, and reigning national champion Mulan Alexander—will earn the honor of becoming the 2026 Queen of New Year's Eve and riding in the iconic Shoe Drop on December 31, 2026.

Every National Finalist Receives

- ✓ Five Days/Four Nights' Accommodation at New Orleans House Key West October 8-12, 2026
- ✓ Round-trip Airfare to the National Finals in Key West courtesy of Bourbon Street Pub and the TDC
- ✓ \$500 Cash Award and Premium Gift Basket courtesy of Island House Key West
- ✓ \$200 Expense Stipend

The National Champion Receives

- ✓ Title of "2026 Queen of New Years Eve" and STAR of the Key West High Heel Shoe Drop on December 31st
- ✓ \$2,000 Performance Fee courtesy of Bourbon Street Pub and The Monroe County Tourist Development Council
- ✓ Five days/Four Nights' Accommodation at New Orleans House Key West
- ✓ Round-trip Airfare to Key West courtesy of Island House
- ✓ Custom New Years Eve Costume by Sushi, the Original Queen of NYE

Categories Include

1. **Opening Presentation:** Tell us why YOU should become the next Queen of New Year's Eve.
2. **Talent Showcase:** Show the audience what makes you unforgettable.
3. **CNN Couture Interview:** Take the stage in your best "Sushi Chic" couture while being interviewed as though you're appearing live on CNN on New Year's Eve, in the shoe.

We can't wait to see IF THE SHOE FITS!

Questions or are you interested in competing? E-mail iftheshoefitskw@gmail.com.

More information at <https://www.facebook.com/iftheshoefitskw>